

October 22, 2019

Attorney General Jennings Delaware Department of Justice Consumer Protection Unit 820 N. French Street, 5th Floor Wilmington, DE 19801 Orrick, Herrington & Sutcliffe LLP

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Re: Notification Regarding Unauthorized Access to Personal Information

Dear Attorney General Jennings:

We write on behalf of Zynga, Inc. ("Zynga") to inform you of an issue that Zynga believes may have involved certain non-financial information of Delaware residents. At this time, Zynga has identified approximately 640 Delaware residents to receive notice. Notification has begun and will be completed in the next 24 hours. A copy of the notice sent to those Delaware residents is enclosed. In light of the above, we submit this letter pursuant to Title 6, Chapter 12B, Section 102(d) of the Delaware Code.

Sincerely,

Heather Sussman

Enclosure

Re: Player Security Announcement

Dear Zynga Player,

We recently discovered that, on or about August 31, 2019, outside hackers may have illegally accessed certain player account information. Zynga does not collect player social security numbers, and our current understanding is that no financial information was accessed. However, we understand that account login information for certain players of Draw Something may have been accessed. As a precaution, we have taken steps to protect these users' accounts from invalid logins. You are receiving this notice because your username and password were among the login information that may have been accessed.

Upon discovery of the potential access, an investigation was immediately commenced, leading third-party forensics firms were retained to assist, and we notified law enforcement. Zynga has also taken steps to further enhance the security of its systems that contain personal information.

Additional information is available on our Player Support page <u>here</u>. If you have questions or would like additional information, please contact us by email by filling out the following <u>form</u>.

The security of our player data is extremely important to us. We have worked hard to address this matter and remain committed to supporting our community.

Sincerely,

Team Zynga